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**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

**CONTRACT**

|                                              |                                                |                                                        |
|----------------------------------------------|------------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u><br>500528 /       |                                                | <u>Alt Order #</u>                                     |
| <u>Product</u><br>11/4                       |                                                |                                                        |
| <u>Contract Dates</u><br>11/04/12 - 11/04/12 |                                                | <u>Estimate #</u><br>12996                             |
| <u>Advertiser</u><br>Sinema For Congress     |                                                | <u>Original Date / Revision</u><br>10/29/12 / 10/30/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast           | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KPHO                       | <u>Account Executive</u><br>House KPHO Local H | <u>Sales Office</u><br>KPHO/Local                      |
| <u>Special Handling</u>                      |                                                |                                                        |
| <u>Demographic</u><br>Adults 35+             |                                                |                                                        |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                         | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |                                                | <u>Advertiser Ref</u>                                  |

And:

**Media Strategies and Research**  
**Attention: Suzanne Collins**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

| *Line         | Ch    | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots    | Amount            |
|---------------|-------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|----------|-------------------|
| N 1           | KPHO  | 11/04/12          | 11/04/12        | CBS 5 NEWS @ 530P | Su 530p-6p     |      | :30    |                   |             | NM   | 1        | \$1,500.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 10/29/12          | 11/04/12        | -----S            |                |      |        | 1                 | \$1,500.00  |      |          |                   |
| N 2           | KPHO  | 11/04/12          | 11/04/12        | Sun 10PM News     | Su 10PM News   |      | :30    |                   |             | NM   | 1        | \$2,000.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |          |                   |
|               | Week: | 10/29/12          | 11/04/12        | -----S            |                |      |        | 1                 | \$2,000.00  |      |          |                   |
| <b>Totals</b> |       |                   |                 |                   |                |      |        |                   |             |      | <b>2</b> | <b>\$3,500.00</b> |

\*Tax 1 Note: Tax 0.5%

| Time Period         | # of Spots | Gross Amount      | Net Amount        | *Tax 1         | Total             |
|---------------------|------------|-------------------|-------------------|----------------|-------------------|
| 10/29/12 - 11/04/12 | 2          | \$3,500.00        | \$2,975.00        | \$14.88        | \$2,989.88        |
| <b>Totals</b>       | <b>2</b>   | <b>\$3,500.00</b> | <b>\$2,975.00</b> | <b>\$14.88</b> | <b>\$2,989.88</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|                                                      |                            |
|------------------------------------------------------|----------------------------|
| <b>Station and Location:</b><br>KPHO-TV      Phoenix | <b>Date:</b><br>10/29/2012 |
|------------------------------------------------------|----------------------------|

I, Media Strategies and Research,  
 being/on behalf of: Kyrsten Sinema, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Congress  
 in the Primary  
 election to be held on: Tuesday, August 28, 2012  
 do hereby request station time as follows:

| Broadcast Length          | Time of Day, Rotation or Package | Days | Class                      | Times per Week | Number of Weeks |
|---------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE     |                                  |      |                            |                |                 |
| Date of First Broadcast:  |                                  |      | Date of Last Broadcast:    |                |                 |
| Tuesday, October 30, 2012 |                                  |      | Tuesday, November 06, 2012 |                |                 |

**Total Charges: \$3,500.00**

